

Media release

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Interhome and GetYourGuide announce close cooperation

The holiday apartment rental specialist Interhome is now offering a range of some 9000 tours, excursions and activities all over Europe. This is being made possible by a cooperation with GetYourGuide, the largest online provider of tours, excursions and attractions worldwide. Interhome customers benefit from easy booking options and exclusive special rates with immediate effect.

Cruising through Berlin on a Segway, exploring Mallorca with a motor scooter or visiting the Eiffel Tower without having to wait in a long queue: Swiss holiday rental home provider Interhome is now offering some 9000 experiences and activities throughout Europe in collaboration with tour provider GetYourGuide. These leisure offers are integrated into Interhome's eShop. After booking their vacation accommodation, customers can follow a direct link to GetYourGuide and take advantage of exclusive special rates.

Interhome CEO Simon Lehmann welcomes the cooperation with GetYourGuide: "Interhome is the first vacation rental partner to enter into a cooperation with the world's presently most innovative tour agent. This creates significant added value for our customers."

GetYourGuide CEO Johannes Reck is also proud of the expansion to the tourism network: "In Interhome, we have found a partner with many years of market experience and a high level of expertise. As an exclusive partner, we are looking forward to giving Interhome's customers access to our special European programme."

GetYourGuide (www.getyourguide.de) is the world's largest platform for booking tours, attractions and excursions at your vacation destination, offering a range of more than 22,500 products in more than 2170 destinations all over the globe. GetYourGuide's offering is characterized by its great diversity – ranging from historic and sightseeing tours through sports activities and museum visits to shows and events. GetYourGuide has branch offices in Zurich, Berlin and Las Vegas.

Interhome AG (www.interhome.com) specializes in the rental of more than 32,000 quality holiday apartments, homes and chalets in 31 countries worldwide. In 2012, the company welcomed 535,000 holiday guests and recorded a net yield of CHF 181 million. Interhome is headquartered in Glattbrugg/Zurich and is a 100% subsidiary of Hotelplan Holding. In turn, Hotelplan Holding is a 100% subsidiary of Migros, Switzerland's largest retail supermarket chain, based in Zurich.

Further information:

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